

Sport: TV Fodder

I've reached the conclusion that Sport only exists for TV.

The advent of cable, satellite and broadband sports channels has created a need for more and more programmes [even on those channels where they continually repeat them].

YES ! .. Some sports are truly worth watching and repeating;

- **Premier League Soccer:** has a world wide following and auctions off the TV rights for mega millions.
- **American Grid Iron:** the super bowl is one of the biggest TV spectacles in the world and sponsors pay phenomenal amounts to have a 15 second spot
- **The Olympic Games:** a coming together of the best in the world to compete for the honour of being the best and subsequent endorsements as soon as they relinquish their amateur status.

But let's face it there is an awful lot of sport on the TV that doesn't really warrant a first screening – even if they do receive sponsorship from the TV channels - let alone repeats.

Lawn Bowls – old timers competing for national and international acclaim

Netball – a game for leggy girls who otherwise look too tall and awkward

The Luge – skinny people lying flat on their backs whilst they hurtle down an ice track – *okay I accept there's some black attraction here because they may crash and get hurt*

Overland Skiing – who does this ?

Golf .. perhaps a contentious choice .. but can you really see the ball as it flies through the air .. not me .. and let's face it Golf Tournament, Tiger wins, end

And don't get me started on what we call sport nowadays .. that's a whole different '**slant on life**'.