

“turning passion into profits” 131 546



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**Need Your “Dodge Phoenix” Detailed ?
New or Old it doesn't matter .. we work on them all**

It's important to have A Great Team !!

One of the topics that we discussed at length during the Inch by Inch Course that I attended earlier this year was the importance of having a 'great team' around you.

And by team we mean the whole infrastructure that we use to deliver great service to our Franchisees and customers, for example our chemical suppliers, the uniform people, the printers, the sign writer etc.

Now I like to illustrate things by story telling and the following happened to me recently, true story.

I was driving along when suddenly the cab of the van smelled simply awful. As I drove it abated and then when I stopped it got worse again.

I pulled into one street and 3 guys on a building site commented about the bad smell, one resident came out sniffing the air looking for a gas leak.

So when I finished the job I drove straight to my mechanic who quickly diagnosed the problem as a 'cooked' battery – and replaced it.

No fuss, no time lost, problem fixed, a great team !!

Welcome!

To the latest edition of the *Out'n'About* **Spring into Jims** Newsletter.

Now to celebrate the arrival of 'Spring' Jim's Car Cleaning has put together a national, but limited time offer, which is;

25% OFF the price of a Franchise for this month only

And the great news is that this offer can also be taken in conjunction with our Zero Interest Vendor Finance offer.

So if you've been holding back because funding is an issue [and let's face it getting money out of the bank just seems to be getting harder and harder] then this really could be what you've been waiting for.

So, don't delay any longer – give me a call and we can get together to talk about life as a Jim's Car Cleaning Franchisee.

That's it for this month, if you see me on the road 'HONK' if you don't see me call 131 546 because **We Come to You !**

See you *Out'n'About* ..

Allan Fox

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Melbourne Conference ..

You know when there’s a meeting in Melbourne and fellow Franchisors are flying in from around the country, then count me in I will be there too.

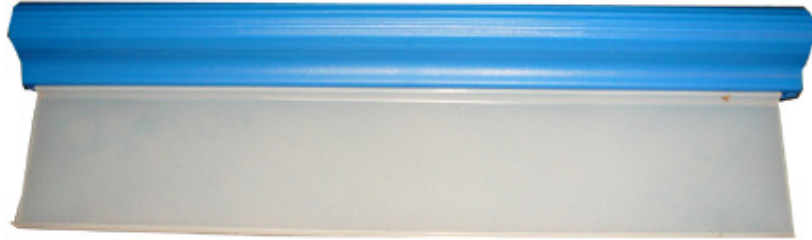
The Cleaning Division is the second largest group within Jim’s [following Mowing] and I love the chance to spend time with committed people, smart folks, all working towards the same positive goals.

Perhaps the most significant outcome was the unanimous vote to adopt the iPad Application developed by Jim’s Antennas.

The benefit of having leading edge, mobile systems, available in our businesses is very exciting and reflects why we are the second largest Division.

Say Hello to my new best friend, it’s a Silicone Blade. It is used to remove water from a vehicle, in very much the same way that a window cleaner uses a blade.

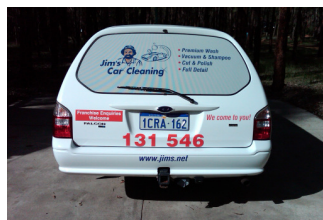
It is brilliant, saves time, doesn’t scratch and makes the final wipe over very easy.



Once in a while you are introduced to something like the Silicon Blade and just wonder why you’ve never had one before ?

Who’s Joining Jim’s ?

The BIG News this month is that my son Adam hits the road as Jim’s Car Cleaning [Midland] in the first week of September.



Adam has had a very successful career in retail management however after overseeing some big operational changes at his last job, and watching his sister become a very successful “Jim”, he has decided that the time has come to follow in her footsteps.

Welcome Son ...

‘SPLIT’ FOR SALE

**Jim’s Car Cleaning
[Queens Park] \$15,000
plus start up costs**

A ‘SPLIT’ occurs when a Franchisee has literally more work than they can handle and they decide to sell part of their Territory as a going concern. **Which means that you have steady income from Day #1.**

Interested ? Call today for more information.

The Heat Is On ..

I had a job recently detailing a couple of vehicles for sale. They were about 4 years old, had had a hard life, and on both sides there was extensive sign writing. I recall my first job with

vinyl and how hard that day was but not now – nowadays I use a heat gun, a bit like a hair dryer on steroids that softens the glue and allows you to peel off the print.

The right tool for the job.

Spring into Jim’s?

The days are getting longer – the sun is getting stronger – Spring is here !

Call me to talk about joining Jim’s Car Cleaning 0407 086 470, and you too can

Spring into Jim’s ..

Don’t delay .. call today .. take the leap .. be your own boss ..