

“ for all your car cleaning needs ” 131 546

Out'n>About



Allan Fox
Jim's Car Cleaning, Regional Franchisor [WA]

615 Summit Road, Mundaring WA 6073

T: 08 6394 3333 M: 0407 086 470 E: allan.fox@jimscleaning.net.au

www.jimscleaning.net.au



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The Jim's Cleaning Group AGM

What is the collective noun for a group of Jim's Cleaners?

How about a Spray? Or a Vacuum? Or a Cleansing?

Have you heard the one about ?

I love getting together with my fellow Franchisors, hearing of their success, their challenges and their fun stories and above all being able to relate this to where I am in the Jim's World.

Robyn and I purchased the Western Australian Car Cleaning Franchise about 20 months ago and we started with a clean slate.

- No Franchisees
- No customers
- No brand awareness

Today we have 4 Franchisees in Perth who have more work than we can handle and 1 Franchisee in Bunbury who is starting to make his presence known.

We have achieved our goals for the first 2 years and we are ready to grow and prosper.

So when I tell you that this upcoming year is going to be a **'great year'** for Jim's Car Cleaning, well you can take my word for that, and you can still be part of the winning team. Call Me.

Welcome!

To the latest edition of the *Out'n>About* Newsletter.

This month I'm starting with an apology for not publishing a Newsletter **next month**.

It's that time of the year again when Robyn and I head overseas and on the seas, when we make a transatlantic crossing on Seabourn Legend from Miami to Malaga [the other one, not the one in WA].

By the time we add a few interesting side trips and adventures to the agenda, well it will be at least 4 weeks and 1 missed deadline.

So please accept my apology BUT there's no Newsletter next month [unless I get inspired on my return for a mid month quickie].

In the meantime, hopefully you will find this month's newsletter interesting, stimulating, and sufficiently enticing to make you pick up the phone and call me, soon. **Because I need YOU !!**

See you *Out'n>About* ..

Allan Fox

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Why do people join Jim’s ?

There is no single reason why people join the Jim’s Group although many people share the same reasons – here are just a few of them;

- You are your own boss and nobody tells you what to do
- You can work when and where you want
- You can have time off when you want
- You only pay a fixed monthly fee – not a percentage of earnings
- If you have extra vehicles and extra employees, the fixed fee remains the same
- Your advertising contribution is spent on advertising for your business
- You only pay for leads taken – and you can choose not to take leads
- Your business is an asset and if you ever decide to sell, you can expect to receive a healthy return for your past efforts



Cars, Trucks, Caravans, & Boats
This week it was - 7.5 mtrs- 2.75 tonne – aluminium hull

Do You Clean Cars As Well ? ...

So there I was on my hands and knees in the boat, vacuuming the carpet before I got to work with the high pressure hose, when a

SMS we like to get
Hi Allan its Jonathon.
You cleaned my Jeep yesterday. Thanks Heaps. You did a great job. Thanks again.

voice behind me said ..

“Do you clean cars as well ?”.

To say I was surprised would be more than a slight understatement, startled comes close, heart stopping is just about right. I mean to say, I was in a boat! In the countryside! Not exactly suburbia!

Absolutely, says I, after

the pounding subsides, what did you have in mind?

Which is why, I drove next door before leaving and quoted on detailing a recently purchased vehicle - *to make it feel like mine.*

Once again, the best possible advertising is to be seen detailing a car, a truck, a caravan or a maybe even a boat.

How’s the Cleaning Group Doing ?

The Cleaning Group is the second largest segment in the Jim’s Group. As at February 2011 we have;

- 327 General Cleaning
- 65 Carpet Cleaning
- **36 Car Cleaning**
- 19 Window Cleaning
- 5 Blinds Cleaning
- 2 Pressure Cleaning

That’s a total of 454 Franchisees in the group.

Ali Olmez [Car Cleaning Divisional] has boldly gone on the record at the AGM to say that Car Cleaning will be above Carpet Cleaning at the next AGM.

I’m with you Ali.

Getting plenty of fresh air?

My day starts and ends in the fresh air, and I am fitter than I have been in 10 years. If this is how you’d like to spend your time ? then **call me** to talk about joining Jim’s Car Cleaning 0407 086 470

Don’t delay .. call today .. take the leap .. be your own boss ..